Longcheer, founded in 2002, focuses on the Design, R&D, and Manufacturing of Smart Phones, Tablet/PCs, Virtual Reality and other Smart Products. We provide a complete set of mobile solutions for product planning, concept design, product delivery, and after-sales services. Longcheer aims to be a leading Smart Products service provider. Our well-developed software, hardware, and design capabilities ensure that the company continues to meet the diversified needs of our customers. As of 2018, Longcheer has sold more than 800 million products. Longcheer’s headquarters is located in Shanghai, China and we have R&D centers in Shanghai, Shenzhen, and Huizhou. Our manufacturing facilities are located in Huizhou, Nanchang, Nanning, India, Vietnam and we have business offices in Beijing, Shenzhen, Hong Kong, and San Jose, CA (USA).

COMPANY CULTURE
• Our Vision: Be a leading smart product service provider
• Our Mission: Create values through technology
• Our Values: Honorable is our principle, Progressive is our approach and Professional is our execution

HOW WE SERVE OUR CUSTOMERS

20% CM
30% JDM
50% ODM

QUALITY CERTIFICATIONS
• ISO 9001: 2015
• ISO 14001: 2015
• ISO 45001: 2018
• OHSAS 18001: 2007

THE POWER OF AN EXPERIENCED PARTNER
• 17+ years design and manufacturing experience
• Full-service ODM specialized in mid to high volume, multi-SKU programs
• Quick ramp, high volume factory capacity
• Modern manufacturing equipment and technology
• Tier 1 supply chain, logistics and quality management
• Consistent NPI and Go-to-Market processes

WORLDWIDE PARTNER IN ORIGINAL DESIGN MANUFACTURING

| 30+ PRODUCTS DEVELOPED ANNUALLY | 16,000 EMPLOYEES (2,650+ ENGINEERS) | 5 MANUFACTURING FACILITIES | 9.5 MU CAPACITY PER MONTH ACROSS ALL LOCATIONS | EXPORT CHINA LICENSED FOR EXPORT AND DOMESTIC MARKETS |
ORIGINAL DESIGN MANUFACTURING (ODM)
Our manufacturing process is enhanced through our broad manufacturing capabilities.

**R & D STRENGTH**
- More than 17 years of experience in the mobile communications industry
- 2,650+ Engineers
- R&D centers in Shanghai, Shenzhen, Huizhou
- In-house Industrial Design Lab
- Simulation design capabilities including:
  - Audio, Thermal, Antenna, Power, EMC, Optical and Imaging Design and Debugging
- In-house Test and Certification Labs including:
  - OTA, Audio and Optical Labs
  - SAR Chamber
  - Temperature Chambers
  - ESD Lab
  - RF Shield Rooms
  - Automated test Lab
  - Reliability/Lifecycle test Lab

**REGIONAL SERVICE GLOBAL COMPETENCE**
- Multiple manufacturing sites to support product needs
- Multiple business entities to support local legal and financial requirements
- Regional offices to support time zones and languages

**KEY TECHNOLOGY PARTNERS**

**COMPANY’S MILESTONE ON R&D ACHIEVEMENT**
- Listed on the main board of the Singapore Stock Exchange
- Issued platform license by MTK
- Launched the first smart phone based on TI OMAP & Linux platform
- Issued platform license by Intel and WearOS license by Google
- Became the first ODM in mainland of China who issued license platform by Qualcomm
- Company transition from PCB designs to ODM
- Camera lab & tuning team is established
- Built OTA/Audio Lab
- Launched World’s first blood pressure test band
- Established US Office
- Launched Portal and Portal mini
- Achieved cumulative sales of over 150 million units
- Started wearables development
- Issued platform license by Intel and WearOS license by Google
- Signed joint-venture contract with AAC for hearables
We offer a broad variety of technology solutions to support our customers who are competing in leading edge, smart industries.

- Communications
- Automotive
- Security
- Location
- Health & Wellness
- Additional Markets

**PRODUCT CATEGORIES**

- SMART PHONES
- TABLET/PC
- VR
- SMART HOME
- WEARABLES
- AI SPEAKERS

**MANUFACTURING LAYOUT**

- **Nanchang**  
  Capacity: 6 million/month  
  Production date: 2018

- **Nanning**  
  Production date: 2020

- **Huizhou**  
  Capacity: 4 million/month  
  Production date: 2011

- **India**  
  Capacity: 1 million/month  
  Production date: 2019

- **Vietnam**  
  Capacity: 1 million/month  
  Production date: 2020

**CONTACT US**

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